



DORJE TEAS

SELIM HILL TEA GARDEN, KURSEONG, DARJEELING, WEST
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ORGANIC ROASTED TEA FROM DARJEELING LAUNCHED

Dorje Teas introduces 250g/100g Special Roasted Black Tea- Single Estate

(Darjeeling, West Bengal, 10th September 2021): Selim Hill Tea Garden at 3,500 feet in the Darjeeling Himalayan sub region, has produced a unique Organic Roasted Tea this Monsoon, for the first time in its 150 years of operation. This was done under a Forward Contract for Dorje Teas, which is now available in 250g and 100g for the Darjeeling tea drinking community of the world.

Whilst Roasted teas from Darjeeling have been available in the market for some time, this is a unique opportunity for Darjeeling Tea lovers to try farm fresh teas in a unique avatar. Dorje delivers teas directly from Selim Hill Tea Garden to the homes of customers, within 7 days of packing. Dorje's new product is the only Organic variant of Darjeeling's famous Roasted Teas in the market. Customers can now get a 100% Single Estate product from one of Darjeeling's heritage tea gardens (Selim Hill marks its 150th year anniversary this year) at very affordable prices (250g for Rs. 599 | 100g for Rs. 249).

Roasted teas are made during the Monsoon season at Selim Hill Tea Garden. It is made from a special process which has been mentored by legendary tea planter Mr. Rajah Banerjee. The Roasted Teas have a distinctly smoky flavour, strong aromas, and full-bodied liquoring. They are prepared in a de-humidified condition, and roasted to a special temperature in our heritage Sirocco drying ovens to obtain the special flavours. Traditionally, Darjeeling Tea does not permit the use of milk, however, due to our technological innovation, our Roasted Teas go well with milk in it.

At a recent tea tasting event held by Dorje, the eminent food critic Vir Sanghvi applauded Dorje for its unique model which provides farm-fresh teas, and its subscription system which involves deliveries of seasonal varieties.

About Dorje Teas: *Dorje Teas is a Darjeeling-based Start Up which has received Seed VC funding from marquee investors and has launched in June 2021 to provide Genuine, Farm Fresh, Organic, Single Estate, Darjeeling teas flush wise (Season wise) at prices comparative to Non Organic teas, so that Darjeeling lovers can get the freshest teas every season to their home. Dorje Teas has a unique subscription plans for both Black and Green Teas to allow for consumers to book their annual supply in advance to ensure genuine Darjeeling teas. It is based out of Second Chance House at Selim Hill Tea Garden, and is being mentored by Mr. Rajah Banerjee.*

For more information please visit: www.dorjeteas.com